



new jersey coalition
against sexual assault
Begin by Believing

VOICES IN ACTION

www.njcasa.org

Volume 10 | Issue 3

Media Literacy Is Power Over Messaging

By the time they turn 16 years old, young people in the United States will have spent more time watching television than going to school, according to the American Academy of Child and Adolescent Psychiatry.

The power and the reach of the media are undeniable. Media messages are conveyed through text, images and

sounds to create meaning that affects our thoughts, attitudes and actions. The media deliver manipulated messages through television, radio, newspapers, magazines, books, billboards, signs, packaging, marketing materials, video games, recorded music and the internet. In effect, media creates culture by creating fantasy worlds, reinforcing stereotypes, promoting *isms*, and tolerating if not fostering violence.

Media Literacy is a set of skills that anyone can learn, especially in schools. The *New Mexico Media Literacy Project* is an organization dedicated to empowering youth and adults to critically analyze and evaluate media messages. Media literacy skills enable consumers to:

- Understand how media messages create meaning
- Identify who created a particular message
- Recognize what the media maker wants us to believe or do
- Name the "tools of persuasion" used
- Recognize bias, spin, misinformation and lies
- Discover the part of the story that's not being told

- Evaluate media messages based on our own experiences, beliefs and values
- Create and distribute our own media messages
- Become advocates for change in our media system

NJCASA agrees with the *Media Literacy Project* when they say *changing the media system is a justice issue. Our media system produces lots of negative, demeaning imagery, values and ideas. It renders many people invisible. It provides too little funding and too few outlets for people without money, privilege, influence, and power to tell their stories.*

MEDIA LITERACY IN A BOX

NJCASA contracted with the *New Mexico Media Literacy Project* to create a custom media literacy curriculum specific to sexual violence. The custom curriculum includes 30-40 contemporary media examples in the form of movie clips, music videos, TV show clips, magazine ads, and internet sites. These media examples will be tailored to suit a diverse population including men, women, people of color, people of all sexualities, and varied age groups. In addition, a discussion guide with questions and talking points about each media example and a detailed guide on how to use this tool kit are included. The final product will be in the form of a DVD that is tailored to a 4-hour training that NJCASA's Sexual Violence Programs will bring...

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VOICES IN ACTION

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The New Jersey Coalition Against Sexual Assault (NJCASA) is the statewide coalition, representing the collective voice of sexual violence survivors, their loved ones and significant others, 22 Sexual Violence Programs throughout New Jersey, as well as individuals, students and corporations concerned about ending sexual violence. Since its inception in 1981, NJCASA has acted as an advocate for survivors, their loved ones and significant others statewide. NJCASA provides information and education to the public, media and government officials regarding sexual violence issues. NJCASA is dedicated to developing and maintaining programs and services that support our mission of eliminating sexual violence throughout New Jersey and its communities.

OUR MISSION

To promote the compassionate and just treatment of survivors, their loved ones and significant others, foster collaborative relationships between community systems, and affect attitudinal and behavioral changes in society as we work toward the elimination of sexual violence against all people.

OUR MEMBERS

There are 22 NJCASA member Sexual Violence Programs throughout New Jersey that provide the following FREE and CONFIDENTIAL services:

- 24-hour hotline
- 24-hour crisis response of a Confidential Sexual Violence Advocate
- Individual and/or group counseling for survivors and significant others
- Sexual Assault Response Teams
- Legal, medical, and/or systems advocacy
- Outreach to survivors regardless of participation in the criminal justice system
- Information and referral services
- Awareness, Education, Prevention

OUR NEWSLETTER

VOICES IN ACTION is the quarterly newsletter of NJCASA. The opinions expressed in the newsletter do not necessarily reflect the official position of NJCASA. Articles and prose are welcome for consideration. Decision to publish shall be at the discretion of the Editor. Correspondence and news may be sent to:

Editor, **Mary Giovinazzo**
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Especially in the sexual violence field, we are still in an up-hill battle against holding victims responsible for their own assaults or whether she/he can be believed that an assault even occurred.

NJCASA Makes Strides in 2010

At the heart of everything NJCASA does is the care and healing of survivors and the elimination of sexual violence against all people.

It's a tall order, our mission. We are enormously proud to work on behalf of the advocates, counselors, educators, prevention specialists, and volunteers who provide 24-hour services for survivors. These service providers also work with communities to end sexual violence, and do so with increasingly diminishing resources and higher demands.

It is the work of NJCASA—the statewide coalition—to build capacity and support the work of the Sexual Violence Programs. It is the work of the coalition to speak with a strong voice to promote practices, policies, strategies, legislation, and resources so that survivors may heal with dignity, so that perpetrators will be held accountable, so that sexual violence may be eliminated.

NJCASA made significant strides in 2010 in strengthening its voice for survivors and for the promotion of prevention. A few highlights:

- Enhanced the work of Sexual Violence Programs statewide through more than 17,000 additional hours in victim advocacy and support, prevention work, and outreach programs during the first full year of its AmeriCorps program
- Administered the first federally funded Sexual Assault Services Program grants in NJ. Over \$290,000 in service grants awarded to Sexual Violence Programs—including seed grants to promote culturally competent services to underserved populations

- Completed Law Enforcement training curriculum and DVD for first responders to sexual assault
- Partnered with the New Mexico Media Literacy Project to develop sexual violence-specific curriculum
- Partnered with the Rutgers University Center on Violence Against Women and Children to implement a statewide survey that will serve as a baseline for measuring NJ progress in preventing sexual violence
- Organized statewide Denim Day rally in Trenton
- Initiated the College Consortium to strengthen services and prevention on campuses
- Implemented two pilot sites for No Wrong Door to provide seamless services to people with developmental disabilities and/or mental illness—a collaborative project with the ARC of NJ, Mental Health Association in NJ, and the New Jersey Coalition for Battered Women
- Completed first full year of the Training Institute

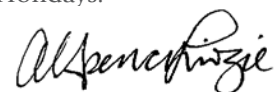
- Distributed emergency grants through the Teresa's Truth and Courage Fund
- Educated and advocated for numerous policies and legislation in NJ and nationally including:
 - Sexual Violence Victim's Bill of Rights
 - Violence Against Women Act
 - Funding for Women's Health
 - Trafficking Hotline and Law Enforcement Training
 - Civil Rape Shield
 - State funding for Sexual Violence Services
 - Guidelines for Sexual Assault Response Teams

NJCASA and its member Sexual Violence Programs continue to work every day to provide services for survivors and their loved ones and to prevent sexual violence. We do so in an environment of dwindling resources. NJCASA will see cuts of over \$190,000 from federal funds in 2011.

Join us again to end sexual violence and to make sure that every survivor is treated with compassion and justice.

- Give generously.
- Volunteer.
- Contact your legislators and policy makers.

Thank you for your support and Happy Holidays.



NJCASA Executive Director

Police Describe Gumbert Sexual Assault as 'Wrong Place , Wrong Time'

Westfield police are describing Monday's reported kidnapping and sexual assault near Gumbert Park as a case of "wrong place, wrong time."

Police Captain David Wayman said police believe the 20-year-old Cranford woman was randomly targeted when a white male grabbed her as she walked down South Chestnut Street and forced her into a white minivan just before 4 a.m. on Monday morning. Once inside the minivan, the woman said she was robbed of two credit cards and \$450 in cash. Police also described her as the victim of "criminal sexual assault."

The details coincided with the release of a sketch of the second suspect, a black male between 40 and 45. The man, who allegedly drove the minivan, was identified by the woman as 5'10", weighing 200 to 225 pounds, with a medium athletic build, medium complexion and dark eyes. The other suspect is said to be a white male between 40 and 45 years old who is 5'10", 170 to 180 pounds, with brown and gray hair, brown eyes, medium build and fair complexion.

The van is described as a white newer model minivan. Wayman said the make and model of the van is unknown and that the woman did not see a license plate.

Wayman said that there is no reason for the police to believe at this time that she was targeted as she walked home from a friend's house in Westfield to her house in Cranford .

"It was looked into and it was a legitimate reason why she had that much money," he said. "We have no reason to doubt anything that she has said. She is credible. We don't believe that she was targeted for the money. She possessed the money for a legitimate purpose. It was a matter of timing."

The woman said she escaped from the minivan after she was robbed and attacked and the van fled up South Chestnut away from North Avenue and towards several residential neighborhoods and East Broad Street. Wayman said the woman proceeded to run towards North Avenue and used her cell phone to call her father in Cranford, who picked her up and took her to police headquarters. Wayman said he is unsure where the woman waited and characterized her decision to contact her father before police as a reaction to the stress of the attack.

In a press conference earlier this week, Police Chief John Parizeau said the woman declined to have a rape kit administered and never spoke to a rape-crisis counselor.

Wayman characterized the investigation as "aggressive" saying he has been in contact with federal, state and local law-enforcement agencies around the state to determine if similar incidents have occurred elsewhere. He said he continues to remain in touch with other agencies to share information and leads.

Wayman encouraged anyone who may have been the victim of a similar crime and has not reported it to contact authorities. He also said anyone with any information in this case or who may have seen the van or individuals on Monday morning to contact Westfield police at 908-789-4000.

Accessed on 11/8/10: <http://westfield.patch.com/articles/police-describe-gumbert-sexual-assault-as-wrong-place-wrong-time>

By John Celock
October 14, 2010

Please see a media literacy assessment of this article on page 5.

In a seemingly straight forward article on a sexual assault case, there are many ways in which myths about sexual assault are reinforced.

Reading Between the Lines: Sexual Violence Media Literacy

Reprinted on page 4 (on the left), an article appeared recently regarding a sexual assault and robbery case in Westfield, NJ. At first reading the article seemed to present just the facts of the case. On a closer reading the presentation of the information showed alignment with current myths about sexual assault (rape), especially that rape is the result of a stranger coming out of no where and attacking.

Further, that “real victims” do not know their attackers. Finally, there is the myth that sexual assault survivors are not credible and therefore need to be “proven” innocent in order for an investigation or case to go further.

First, the title: “Wrong Place, Wrong Time.” This title highlights the “happencence” characteristic of the attack—that it was just out of no where and that the survivor had no part in creating the opening for the sexual assault or robbery. In the next paragraph we see that she was “randomly targeted.” Stating the case this way implies that if the survivor had known the attackers, maybe even just having met them earlier that night, she would not be as “credible.”

The fact of the matter is that most sexual assaults are perpetrated by people known by the survivor—family members, neighbors, friends, colleagues, and acquaintances. Perpetrators often count on the trust in the relationship to confuse the victim and lower her/his defenses.

Looking further down the article we read that “It was looked into and it was a le-

gitimate reason why she had that much money.... We have no reason to doubt anything that she said. She is credible. She possessed the money for a legitimate purpose. It was a matter of timing.”

The article builds the case as to why we should believe this particular survivor. The police actually checked her out, so she must be telling the truth. They stated that she was in fact credible, providing an opening for doubt that most sexual assault victims are not credible. Again, the repetition that the only reason this person was attacked was due to a matter of random “timing.”

There is evidence that many people, including law enforcement officers, believe that survivors of sexual assault often are making up the story to get back at their boyfriends or girlfriends, and that the “cry of rape” is more for attention than to report a crime. The fact of the matter is that when analyzing sexual assault reports, the rate of an actual false report is the same for any other crime, including petty theft to murder, which is around 4%–8%.

Near the end of the article we see that the Police Captain stated that the

woman called her father first before the police as a result of the stress of the attack. This is undoubtedly true. In addition, the woman was reaching out to someone she trusted and who would take care of her. She did then report the attack to the police. Unfortunately, many survivors do not report their assault to the police because they know that the general community, including police officers, may not believe them. They fear they will not be taken seriously, or trusted. Unfortunately, in cases of sexual assault, police officers are often not called at all for these reasons, and perpetrators are not held accountable.

In a seemingly straightforward article on a sexual assault case, there are many ways in which myths about sexual assault are reinforced. It’s very possible that neither the reporter nor the police officer giving the information intended to reinforce these myths and simply wanted to state the facts so that further attacks could be prevented.

The strength of a myth is often measured by how invisible it is. When we point to a myth, name it and refute it with evidence it begins to lose its power. When you see myths and misdirection in the media, point it out. It’s as easy as a letter to the editor or a phone call to the reporter. If we work together, more survivors will be believed and more perpetrators will be held accountable, and hopefully more sexual assaults will be prevented.

By Andrea Spencer-Linzie

New Jersey Lawmakers Oppose Supreme Court Ruling in *State of New Jersey v. Hupka*

At a press conference held at NJCASA on September 15, 2010, Senator Tom Goodwin was joined by NJCASA's Executive Director Andrea Spencer-Linzie, Senator Jennifer Beck, Assemblywomen Mary Pat Angelini and Caroline Cassagrande to announce the introduction of bill S2227. This bill would amend the statutory forfeiture law, set out in N.J.S.2C:51-2 that forbids a person convicted of a crime involving dishonesty, third degree crime or above from returning to or seeking public employment in the future but only if the criminal offense is "involving or touching such office, position or employment."

While the current law does increase the penalties for public corruption crimes, it fails to adequately address situations where the convicted offense was committed during non-business hours, off the work premises or was the result of a plea deal that significantly differs from the original charges. Bill S2227 would instruct courts to assess the gravity of the offense, its context and the identity of the victim as well as the qualifications required of the specific public office, position or employment. It also specifically states "that an offense did not take place during employment hours or on employment grounds does not preclude a determination by the court that the offense was not related directly to the person's job."

Closing this legislative loophole comes in direct response to the New Jersey Supreme Court's ruling in *State of New Jersey v. Hupka* that allowed a former Hunterdon County sheriff's officer and Frenchtown police officer, originally charged with first-degree aggravated sexual assault and second-degree



(l-r) Assemblywoman Mary Pat Angelini, Senator Tom Goodwin, Andrea Spencer-Linzie, Senator Jennifer Beck, and Assemblywoman Caroline Cassagrande

sexual assault who ultimately pleaded guilty to fourth-degree criminal sexual contact, to return to work in the public sector. In a 3-2 ruling, the Court affirmed the Appellate Court's finding that "the offense was not related to any circumstances that flowed from the defendant being a sheriff's officer or police officer," noting that "there was no relationship between defendant's employment as a police officer, the trappings of that office, or his work-related connections, and the commission of the offense to which he pled guilty, or to his victim."

At the press conference, Senator Goodwin strongly disagreed with this sentiment, stating that "public servants should be protectors not predators. Everyone and especially women who have experienced a sexual crime, must be certain that the police officer, EMT, nurse or other caregiver does not have a record of sexual assault." Senator Beck, co-sponsor of the bill, agreed adding "As a former rape crisis advocate

for sexual assault victims, I have seen the often life-long damage inflicted by sexual predators on their victims. A law enforcement officer cannot be permitted to be a lawbreaker under any circumstances, particularly when the law being broken is in direct conflict with a police officer's promise to protect and service."

Executive Director Andrea Spencer-Linzie expressed NJCASA's support for the proposed legislation, stating "If a teacher has been convicted of a violent crime outside the classroom, she or he would not be allowed to work in another school. Certainly, if a law enforcement officer is convicted of a sexual assault, she or he should not be allowed to work for the public good. The fact that the perpetrator in this case committed a sexual assault when he was not wearing a badge is irrelevant; he is a violent criminal who violated the law and the public trust."

A bill requiring the Attorney General to publicize a trafficking hotline and require that law enforcement be trained on trafficking passed unanimously in the NJ Senate Judiciary Committee. **7**

Media Literacy

Continued from page 1

to schools and community settings. The training will achieve the following learning objectives:

- Analyze and evaluate messages about gender, race, body image, and sexuality in order to understand the texts and subtexts in media messages
- Understand how race and gender stereotypes in media contribute to structural racism and sexism
- Comprehend how power relations influence concepts of race, gender and sexuality
- Assess skills and knowledge to determine readiness for peer teacher/facilitator/instructor role in promoting racial and gender equity

NJCASA's Training Institute will hold a workshop in January 2011 to roll out this curriculum. Media Literacy is a sexual violence prevention strategy that is recommended by the Governor's Advisory Council Against Sexual Violence in its 2010 Primary Prevention Plan.

Contact Jyoti Venketraman, NJCASA Prevention Coordinator, for more information: jvenketramen@njcasa.org.

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Looking for a way to recycle your old toners and ink cartridges AND raise money for NJCASA? Stop by and drop them off in our collection box at our office:
2333 Whitehorse Mercerville Rd, Suite J, Trenton, NJ 08619.

Legislative Updates

Funding for Women's Health:

Despite a well attended rally at the statehouse in September 2010, the bill that would have restored funding for women's health centers did not garner enough votes in the Senate to override the Governor's veto. Therefore, Governor Christie's elimination of funding (\$7.5 million) for family planning clinics in the 2010 budget stands. In response, a new set of bills was introduced that would restore about \$5 million of the funding. Those bills are moving through the legislature.

Sexual Assault Victim's Bill of Rights, A3395

In October 2010, Assemblywoman Greenstein introduced the Sexual Assault Victim's Bill of Rights, which would require that certain state employees in health, social services and education take action when a survivor reports a sexual assault. In addition,

the bill would provide survivors of sexual assault with rights around confidentiality and reporting. The bill was developed by the Governor's Advisory Council Against Sexual Assault and was modeled after the Campus Sexual Assault Bill of Rights. The bill has been referred to the Assembly Judiciary committee.

Trafficking hotline and law enforcement training, S535/A1795

A bill requiring the Attorney General to publicize a trafficking hotline and require that law enforcement be trained on trafficking passed unanimously through the Senate Judiciary committee. This bill, sponsored by Senator Kean, must next be voted on by the full Senate.

For more information, contact Jennifer Nix, Director of Government and Policy Affairs: jnix@njcasa.org.

Save the Date!

WHEN: Saturday, September 24, 2011

WHO: new jersey coalition against sexual assault



WHY: 30th Anniversary Event

WHERE: Moorestown Community House



Immigrant Women in the US Food Industry: Targets for Sexual Violence, according to a new Southern Poverty Law Center (SPLC) report

The SPLC report entitled *Injustice on Our Plates: Immigrant Women in the US Food Industry*, was released on November 17, 2010 at a press conference in Washington, DC. The study involved interviews with 150 immigrant women across six states—Arkansas, Iowa, North Carolina, New York, Florida, and California. All of these women, who immigrated from mostly Latin American countries, worked in agriculture, poultry processing, meat packing and in restaurants. They recounted stories of exploitation and abuse that they endured but did not

report out of fear of being deported. Their stories reveal how they routinely were cheated out of wages, subjected to hazardous working conditions, and faced constant threats of sexual violence.

According to a Department of Labor report, about 22 percent or 630,000 seasonal or migrant farm workers are female. At least 50 percent of the 250,000 workers in major US chicken factories are Latina women. The US Equal Employment Opportunity Commission found in California dur-

ing the mid-1990s that “hundreds, if not thousands, of women had to have sex with supervisors to get or keep jobs and/or put up with a barrage of grabbing, touching and propositions for sex by supervisors.”

“For these women, workplace exploitation is the rule—not the exception,” said Monica Ramirez, coauthor of the SPLC report. “Virtually every American relies on their labor. It is our responsibility to stop their abuse.”

Best Wishes to Our Friend and AmeriCorps Member, Heather Baldwin

We got to know Heather well over this past year. She started the Student Chapters as a part of the College Consortium. Heather also created the bulk of materials for our inaugural Denim Day awareness campaign this past April. And she was the creator of

NJCASA’s face book page. The NJCASA staff thanks Heather for her hard work and her energetic manner.



In her own words:

I have spent the past year serving as an AmeriCorps Program Coordinator with NJCASA and it has been a wonderful opportunity for learning and growth. This organization has given me professional tools that I can use anywhere and the staff has been kind, and so welcoming that my departure is bittersweet. I will miss the staff and friends I have made but look forward to working at one of the local county-based programs. I appreciate all that AmeriCorps has given me and want to thank the staff for making this such a wonderful experience!



Happy Holidays! Many thanks for your support and on behalf of the entire NJCASA team best wishes for the holidays and a happy new year! As you celebrate the holidays, please consider an End of the Year Gift for NJCASA by making a donation online at www.njcasa.org and click on



or by check payable to NJCASA. NJCASA needs your support to help survivors of sexual violence and to prevent violence in all of our communities.

THUMBS DOWN: Wife of Supreme Court Justice Clarence Thomas asks Anita Hill to apologize for her sexual harassment complaints against Thomas' husband during his confirmation hearings two decades ago.

Upcoming Training Institute Events

December 8, 2010

- Coalition and Community Building with Jyoti Venketraman

December 15, 2010

- Adopting Universal Trauma Precautions: Serving Patients Who Are Survivors of Sexual Violence with Dr. Sheela Raja

January 2011

- Art Therapy for Survivors of Sexual Violence
- Sexual Violence and Media Literacy
- Sexual Violence on College Campuses

February 2011

- Serving Survivors with Developmental Disabilities
- Sex Trafficking

February or March 2011

- Bystander Intervention: Green Dot Training

For more information on our Training Institute events please visit our website at www.njcasa.org.



Assemblywoman Linda Stender and Senator Loretta Weinberg lead a rally at the State House on September 20, 2010 before the vote to override the Governor's veto of Women's Health funding.



Advocates for women's health funding listen as legislators address crowd.



NJCASA staff, Sexual violence Program advocates and AmeriCorps Members in the Senate chambers awaiting the vote to override the Governor's veto on Women's Health Funding.

Thumbs Up

- The Center for Violence Against Women and Children at Rutgers University received a research grant from the Centers for Disease Control and Prevention (CDC) for SCREAM, a prevention strategy.
- S825: Registry of Abusers of the Developmentally Disabled effective October 27, 2010.
- S2227: Bill to close the loophole that could permit public servants who are convicted of criminal offenses to work in the public domain.

Thumbs Down

- Wife of Supreme Court Justice Clarence Thomas asks Anita Hill to apologize for her sexual harassment complaints against her husband during his confirmation hearings two decades ago.
- The termination of a female employee after she filed sexual harassment charges against male coworkers at the Avenel-Colonia First Aid Squad.
- Immigrant women who work in the U.S. food industry routinely endure sexual abuse for fear of losing their jobs and/or being deported, according to a new Southern Poverty Law Center report.

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 Rita & Edward Whitney
 Angelae Wilkerson
 Randall Wilkerson
 Joyce A Wilkins
 William Paterson University
 Rose Williams
 Ed Zimmerman
 Leah Ziskin, MD

Grantors:

Centers for Disease Control and Prevention: Rape Care & Primary Prevention Grant, Rape Prevention Education & Crisis Hotline Grant and EMPOWER Grant, administered by the New Jersey Department of Community Affairs, Division on Women
 Corporation for National & Community Service: AmeriCorps State Grant, administered by the New Jersey Department of State, Commission on National Community Service
 US Department of Justice, Office of Justice Programs, Office on Violence Against Women: State Coalitions Grant and Recovery Act Grant to State Sexual Assault and Domestic Violence Coalitions
 US Department of Justice, Office of Justice Programs, Office on Violence Against Women: STOP Violence Against Women Act Grant, administered by NJ Department of Law and Public Safety, Division of Criminal Justice, State Office of Victim-Witness Advocacy

US Department of Health and Human Services, Office on Women's Health, Region II
 Ralph M. Cestone Foundation
 J. Seward Johnson, Sr. 1963 Charitable Trust
 The Gannett Foundation
 The Hyde and Watson Foundation
 Verizon Foundation
 The Women's Fund of New Jersey

Sexual Violence Program Members:

- Atlantic County Women's Center, Rape Crisis Services
- YWCA of Bergen County, Rape Crisis Center
- CONTACT of Burlington County
- Services Empowering Rights of Victims (SERV), Camden County
- Coalition Against Rape & Abuse (CARA), Cape May County
- Services Empowering Rights of Victims (SERV), Cumberland County
- Essex County Rape Care Program

- Services Empowering Rights of Victims (SERV), Gloucester County
- Hudson County Rape Crisis Center SAFE in Hunterdon
- Womanspace, Mercer County
- Rape Crisis Intervention Center, Middlesex County
- 180, Turning Lives Around, Monmouth County
- Morris County Sexual Assault Center
- St. Francis Counseling Service, Ocean County
- Passaic County Women's Center
- Rutgers, Office for Violence Prevention and Victim Assistance
- Salem County Women's Services
- Women's Health & Counseling Center, Somerset County
- Domestic Abuse & Sexual Assault Interventions, Sussex County
- Union County Rape Crisis Center
- Domestic Abuse & Sexual Assault Center, Warren County

Support NJCASA without taking money out of your pocket or wallet!

WHAT IF you could earn money for NJCASA every time you searched the Internet or made a purchase online?

Well, you can!

Consumers can **choose** a specific search engine that works with their browser (i.e., Firefox, IE).



To sign up:

- Go to www.goodsearch.com
- Designate NJCASA as your favorite cause.
- Type in the link below to download the toolbar and earn money for NJCASA every time you search or shop online:
<http://www.goodsearch.com/toolbar/new-jersey-coalition-against-sexual-assault-njcasa>

GoodSearch is a Yahoo!-powered search engine that donates half its advertising revenue—about a penny per search—to your designated charity. Use it just like any search engine, get quality search results from Yahoo!, and watch the donations add up!

GoodShop is an online shopping mall which donates up to 30% of each purchase to your designated cause! Hundreds of great stores—including Amazon, Best Buy, eBay, Gap, Staples, Target—have teamed up with GoodShop and every time you place an order you'll be supporting NJCASA.

WHAT IF you could save on electricity costs, protect the environment, and support NJCASA at the same time for no additional cost?

Well, you can!

Consumers in NJ can **choose** who supplies their electricity to their utility provider (i.e., PSEG).



To sign up:

- Go to www.viridian.com/NJCASA



- Click on.
- Verify that **NJCASA** is displayed as the **Referring Associate**.
- Complete the remaining 2 steps.

NJCASA will receive \$2 for every customer recruited...AND continue to receive \$2 per month as you remain a customer.

Viridian's Everyday Green plan allows customers to reduce their environmental impact from electricity use while typically paying less than the local utility's rate. **Viridian** electricity is from local renewable sources, such as wind and solar energy.

Save Money. Save the Earth...Why wouldn't you?

Thank You for Helping NJCASA Make a Difference!

24-hour Statewide Hotline: 1-800-601-7200

ATLANTIC COUNTY
800.286.4184 hotline
609.645.2909 TTY

BERGEN COUNTY
201.487.2227 hotline
201.487.0916 TTY

BURLINGTON COUNTY
856.234.8888 hotline
211 info hotline

CAMDEN COUNTY
866.295.7378 hotline
856.964.7378 hotline
856.757.4244 TTY

CAPE MAY COUNTY
609.522.6489 hotline
609.463.0818 TTY

CUMBERLAND COUNTY
856.293.9753 hotline

ESSEX COUNTY
877.733.2273 hotline

GLOUCESTER COUNTY
856.964.7378 hotline
856.881.3335 hotline
856.853.5689 TTY

HUDSON COUNTY
201.795.5757 hotline

HUNTERDON COUNTY
888.988.4033 hotline

MERCER COUNTY
609.394.9000 hotline

MIDDLESEX COUNTY
877.665.7273 hotline

MONMOUTH COUNTY
888.264.7273 hotline
732.203.0862 TTY

MORRIS COUNTY
973.829.0587 hotline

OCEAN COUNTY
609.494.1090 hotline
609.494.0441 TTY

PASSAIC COUNTY
973.881.1450 hotline
973.278.8630 TTY

SALEM COUNTY
856.935.6655 hotline
856.935.7118 TTY

SOMERSET COUNTY
908.526.7444 hotline
908.809.1597 TTY

SUSSEX COUNTY
973.875.1211 hotline
973.875.6369 TTY

UNION COUNTY
908.233.7273 hotline

WARREN COUNTY
866.623.7233 hotline
908.453.2553 TTY

RUTGERS UNIVERSITY
732.932.1181 hotline
732.932.2793 TTY

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**new jersey coalition
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